

our world our dignity our future

17 October 17 dreams 17 goals

#TellEveryone the #RolesWePlay #EYD2015 17october.ie

From 12<sup>th</sup> to 17<sup>th</sup> October 2015

Support the Irish 17 October Committee's  
Social Media Campaign

In #EYD2015\*, #TellEveryone about  
the #RolesWePlay for the #GlobalGoals

[www.17october.ie](http://www.17october.ie)



\* 2015 is European Year for Development and this campaign is supported by the ATD Foundation and by an EU Sub-Grant managed by the Civil Society Alliance and Concord : [www.civilsocietyalliance2015.org](http://www.civilsocietyalliance2015.org)



CIVIL  
SOCIETY  
ALLIANCE

Ready to take part  
to the achievement  
of the 17 Global Goals?



We, 7 billion citizens,  
are waiting for you!

From 12<sup>th</sup> to 17<sup>th</sup> October 2015

Support the 17 October  
Committee's  
**Social Media Campaign**

1. Choose a goal
2. Take the matching arrow
3. Write or draw what you will do to contribute to the implementation of this goal
4. If you are on social media, take a selfie with the arrow or take a picture of your arrow and post it on Twitter or on Facebook with hashtags: #TellEveryone #RolesWePlay



If you are doing this with a group of friends or your activity group take a **GROUP PICTURE** with you and all your arrows and #RolesWePlay and send it to the 17 October Committee:  
[committee@17october.ie](mailto:committee@17october.ie)

Don't hesitate to be catchy and creative, even to create your own arrow!

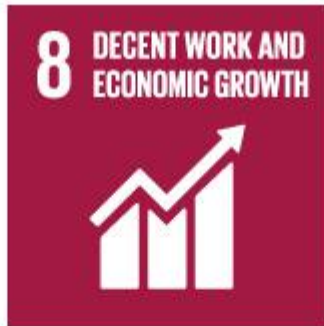
This document has been produced with the financial assistance of the European Union. The content of this document are the sole responsibility of All Together in Dignity Ireland and can under no circumstances be regarded as reflecting the position of the European Union.

On 25<sup>th</sup> September 2015, world leaders have committed to 17 Global Goals to achieve 3 extraordinary things in the next 15 years. End extreme poverty. Fight inequality & injustice. Fix climate change. The Global Goals for sustainable development could get these things done. In all countries. For all people.

# THE GLOBAL GOALS

## For Sustainable Development

The more people who know about the Global Goals for sustainable development, the more successful they'll be. If we all fight for them, our leaders will make them happen. So they need to be famous.

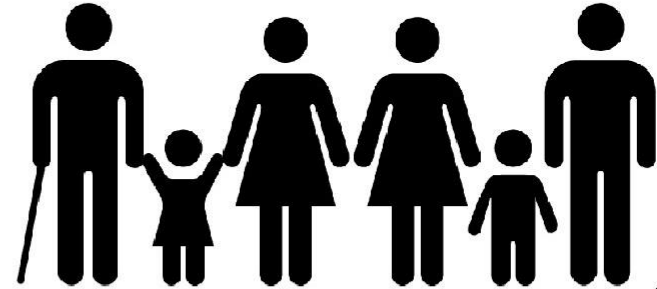


That's why we need your help to share the Goals. In conversation, on e-mail, in debate, on products, at home, at work, at school – whatever it takes to #TellEveryone.

[www.globalgoals.org](http://www.globalgoals.org)

**#TellEveryone**

**1 NO  
POVERTY**



**#RolesWePlay**

**#TellEveryone**

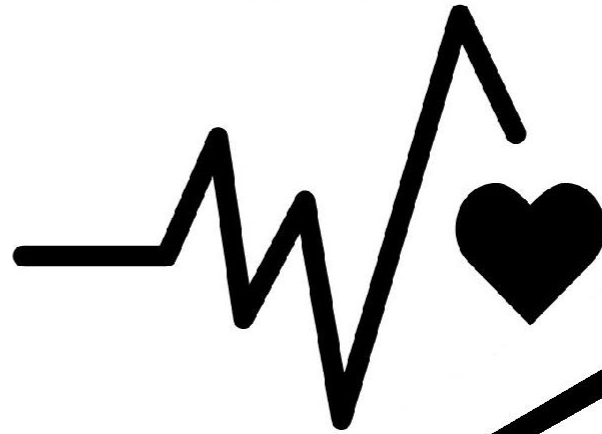
**2 NO HUNGER**



**#RolesWePlay**

**#TellEveryone**

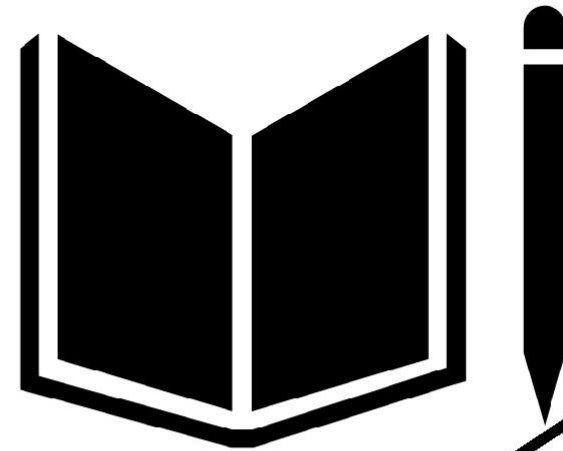
**3 GOOD  
HEALTH**



**#RolesWePlay**

**#TellEveryone**

**4 QUALITY  
EDUCATION**

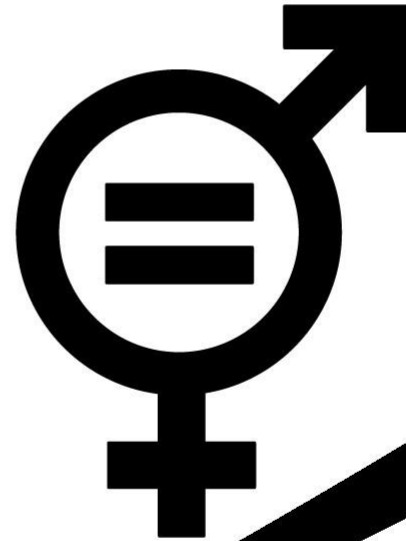


**#RolesWePlay**

**#TellEveryone**

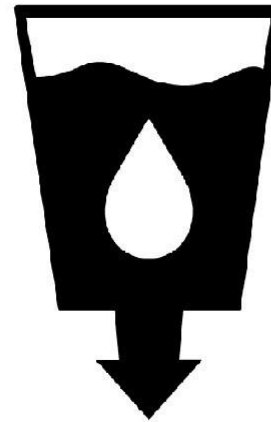
**5 GENDER  
EQUALITY**

**#RolesWePlay**



**#TellEveryone**

**6 CLEAN WATER  
AND SANITATION**

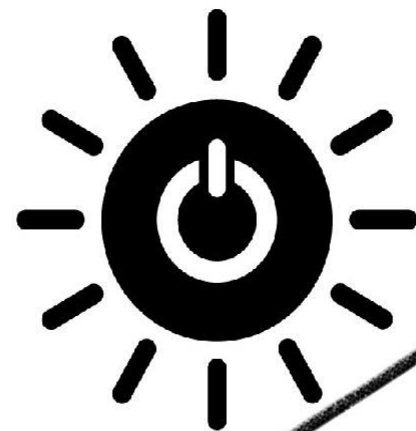


**#RolesWePlay**



**#TellEveryone**

**7 RENEWABLE  
ENERGY**



**#RolesWePlay**

**#TellEveryone**

**8** GOOD JOBS AND  
ECONOMIC GROWTH


**#RolesWePlay**



**#TellEveryone**

**#RolesWePlay**

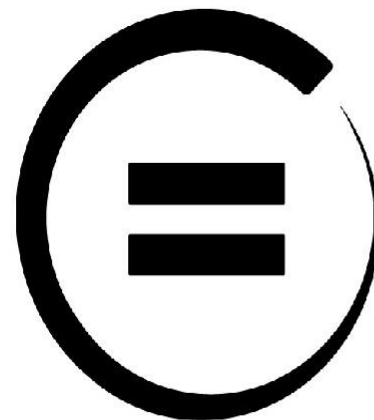
**9 INNOVATION AND  
INFRASTRUCTURE**

010 /  / 011  
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**#TellEveryone**

**10** REDUCED  
INEQUALITIES

**#RolesWePlay**



**#TellEveryone**

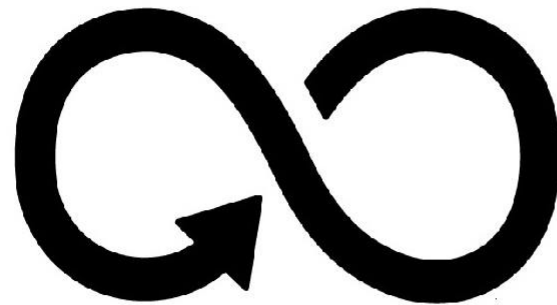
**11 SUSTAINABLE CITIES  
AND COMMUNITIES**



**#RolesWePlay**

**#TellEveryone**

**12 RESPONSIBLE  
CONSUMPTION**



**#RolesWePlay**

**#TellEveryone**

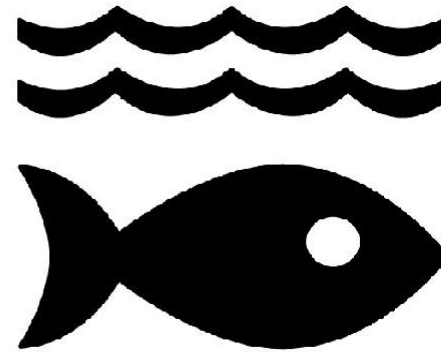
**13** CLIMATE  
ACTION



**#RolesWePlay**

**#TellEveryone**

**14** LIFE BELOW  
WATER

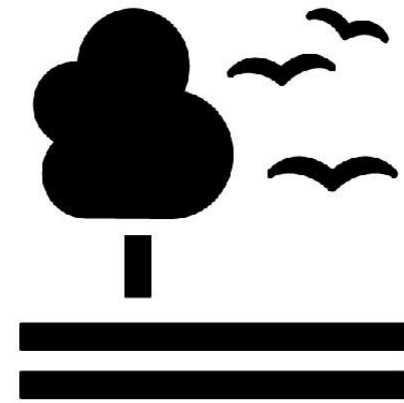


**#RolesWePlay**



**#TellEveryone**

**15** LIFE  
ON LAND



**#RolesWePlay**

**#TellEveryone**

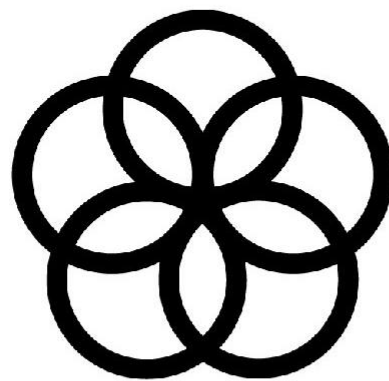
**16** PEACE AND  
JUSTICE



**#RolesWePlay**

**#TellEveryone**

**17** PARTNERSHIPS  
FOR THE GOALS



**#RolesWePlay**